

Education

Ph.D. Curriculum and Instruction	August 2012
Special Education, Cognate: Counseling Psychology Arizona State University	
M.C. Master of Counseling	May 1999
Arizona State University	
B.S. Engineering	May 1987
Arizona State University	

Experience

• President – KarateBuilt LLC	10/1995 - Present
Own and manage martial arts schools and martial arts consulting business. Consult with schools in the US and 6 other countries on business, instruction and management.	
• Consultant – RevMarketing2U Inc.	8/2012 – Present
Marketing, web development, business consulting and coaching.	
• V.P. Development – Go 2 Firearm Safety	6/2018 – Present
Business development and growth.	
• Senior Consultant – Martial Arts Wealth Mastery	11/2013 – Present
Consulting, coaching, operations design, systems developments, seminar training, live events.	
• Senior Consultant – Achievement Consulting	11/2013 - Present
Curriculum development, business training, marketing and coaching for business owners in the US and internationally.	
• Special Advisor - American Taekwondo Association	1/2009 – 11/2013
Develop and teach seminars for management, marketing and instruction all across the US. Special projects including autism instruction, special needs, pre-school kids and marketing.	
• Manager, Special Projects – Spectrum Astro Inc.	11/1995 – 8/1996
Managed proposal efforts for Space Station and Satellite projects. Consulted with NASA on spacecraft design. Designed electronics for Lunar Prospector satellite.	
• Lead Electrical Engineer – Orbital Sciences Inc.	7/1991 – 11/1995
Managed entire avionics systems on Pegasus Launch System	

(rocket) and MicroLab (satellite) projects. Consulted with NASA on satellite design and proposals. Designed guidance computers for Missile target project.

- Development Engineer – Allied Signal Aerospace Corp.

6/1987 – 6/1991

Lead avionics engineer on Advanced Tactical Fighter (ATF) and European Fighter Aircraft (EFA) Auxiliary Power System. Required extensive travel to Europe and consultations with Air Force and European Manufacturers.

Writing/Presentations

- Moody, G., (2020 - Upcoming) Time Management For Martial Artists: Kick Butt and Have a Life!, Karatebuilt L.L.C., Chandler: AZ.
- Moody, G., (2019 - Upcoming) Bullying Prevention: Truths, Myths And What To Do!, Karatebuilt L.L.C., Chandler: AZ.
- Moody, G., (2019) Stories of the Black Belts, Karatebuilt L.L.C., Chandler: AZ.
- Moody, G., (2018) The Life Skills of Leaders, Karatebuilt L.L.C., Chandler: AZ.
- Moody, G. (2018). Master Club Curriculum, Karatebuilt L.L.C., 1st Ed., Scottsdale, AZ
- Moody, G. (2018). Basic Curriculum, Karatebuilt L.L.C., 1st Ed., Scottsdale, AZ
- Moody, G., (2012) The Effects of Martial Arts on Bullying in Children, Dissertation, Arizona State University, Tempe: AZ.
- Moody, G., (1997) Martial Arts Benefits for Children, Master of Counseling Thesis, Arizona State University, Tempe: AZ.
- See also: Amazon.com/author/gregmoody

Unpublished and Available:

- Moody, G. (2005). Reanalysis Of Martial Arts Benefits Data, Presentation, Arizona State University
- Moody, G. (2005). Curriculum Theory Position Paper, Arizona State University
- Moody, G. (2004). Methods Chapter: Martial Arts And Self-Esteem In Children, Arizona State University
- Moody, G. (2002). Learning Environments, Arizona State University
- Moody, G. (2002). Equity Vs. Excellence In Education, Arizona State University
- Moody, G. (2002). Effects Of Peer Grouping On Instructor Training In Martial Arts, Arizona State University
- Moody, G. (2001). Martial Arts And Creativity A Martial Arts ¶ Creative Or Not?, Arizona State University
- Moody, G. (2001). Martial Arts And Creativity A Review, Arizona State University

- Moody, G. (2001). Lessons Learned In Advising The Gifted A Application To Martial Arts Instruction, Arizona State University
- Moody, G. (2000). Using How People Learn Model With Leadership Skills Development, Arizona State University
- Moody, G. (2000). Opinion Paper - The Future Of Education For Gifted Kids, Arizona State University
- Moody, G. (1999). Martial Arts Benefits For Children, Arizona State University
- Moody, G. (1997). Effects Of Parental Death On Children, Arizona State University
- Moody, G. (1997). Biography-Leadership, Arizona State University
- Moody, G. (1996). Sport Psychology, Arizona State University
- Moody, G. (1996). Caffeine Withdrawal , Arizona State University
- Moody, G. (1996). Attention Deficit Hyperactivity Disorder Case Study, Arizona State University
- Moody, G. (1995). Counseling Navajo Native Americans: General Characteristics And Gender Roles, Arizona State University
- Moody, G. (1992). Myers-Briggs Type Indicator Vs Minnesota Multiphasic Personality Inventory, Arizona State University
- Moody, G. (1992). Jungian Psychology As A Tool For The Counselor, Arizona State University
- Moody, G. (1992). Attention Deficit Hyperactivity Disorder, Arizona State University

Research Experience

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| • Dissertation research on the effects of martial arts on bullying in children | 2012 |
| • Preliminary research on martial arts & autism | 2012 |
| • Assist Dr. Sanford Cohn on technology & gifted | 2008 |
| • Thesis research on benefits of martial arts for children | 1997 |

Teaching Experience

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| • Theories of Counseling (Instructor at Northern Arizona University) | Spring 2008 |
| • Twice Exceptional Child (TA at Arizona State University) | Spring 2010 |
| • Advising the Gifted (TA at Arizona State University) | Spring 2010, Spring 20009 |
| • Controversies in Educating the Gifted (TA at Arizona State University) | Fall 2009 |
| • The Gifted Child (TA at Arizona State University) | Fall 2009 |
| • Technology and the Gifted (TA at Arizona State University) | Summer 2009 |

- Methods in Teaching the Gifted (TA at Arizona State University)

Spring 2009

Professional Development

- Certified Trainer – Olweus Bullying Prevention Program

2/2010

Business Workshops / Seminars

- Advanced Goal Setting – Designing Goals to Fit Your Life.
- Martial Arts and Special Needs – Presented to the Melmed Center.
- Self-Confidence – Explaining and Understanding Real Self-Confidence.
- Discipline – Using the 1-2-3 system for class management.
- Bullying Prevention – Abbreviated seminar for Melmed Center and others.
- Knowing Your School – Fundamental and Advanced Management of Your School
- Schedule and Curriculum – How To Design Your Curriculum And Schedule For Great Classes & Great Students!
- Enrollment and Sales - How To Build The Right Enrollment and Sales Methods for Your School!
- Tightening the Ship - Systems And Processes For Making Your School Run Better, Make More Money And Make Your Life Easier!
- Review Your School – How to Evaluate Your School, Your Staff, And Yourself – For Brave Instructors Only!
- Staff Training – Train Your Staff on Instruction, Business and Operations So They Get You Incredible Results!
- Family Add-Ons - If The Whole Family Trains The Whole Family Stays!
- Personal Prospecting - The Most Basic Step To New Members!
- Lookie Lou - Getting Prospects From The Window To The Door To The Mat!
- Getting In The Schools - Fish Where The Fish Are!
- Leads From The Internet - Make The Internet Count!
- Show and Tells - Using Show And Tells (Or Any School Demo) So They Really Get Results!
- Birthday Parties - A Terrific Marketing Activity And A Great Student Service!
- Open Houses – How To Run An Incredible Open House!
- Events – Doing Events So They Result In New Students!
- Press Releases – How To Design Great Press Releases That Have The Best Chance To Get Published!
- Mother's Month – Great Events To Enroll Moms in May!

- Father's Month – Great Events To Enroll Dads in June!
- Referral Systems – How to Maximize Referrals!
- External Paid Marketing – Direct Mail, Marriage Mail, Coupons, Ads and Other Media!
- PTO/PTA Promotion Training – Accessing The Parent Organizations In Your Neighborhood!
- Complete Marketing Seminar – 8 hr Seminar - Marketing A-Z for Any Sized School – Including Free, Inexpensive and Paid Marketing!
- ATA Bully Prevention Program – 8 hr. Seminar - Keeping Kids Safe, Happy and Strong By Preventing Bullying!!
- Agent G (only) – 1.5hr. Seminar – The Agent G only portion of the Bullying Prevention Program – prerequisite the ATA Bullying Prevention Program
- Inter-School Tournaments – Running a Fun and Profitable Event That's Great For Your Students!
- Leadership Programs - How to Design and Execute a Leadership Program That Works for Tigers, Kids, Adults... and The Instructors!

Affiliations/Memberships

- American Counseling Association
- Chief. Master Instructor – American Taekwondo Association 2020
- 8th Degree Black Belt – American Taekwondo Association 2019
- Sr. Master Instructor – American Taekwondo Association 2013
- 7th Degree Black Belt – American Taekwondo Association 2012
- Master Instructor – American Taekwondo Association 2007
- 6th Degree Black Belt – American Taekwondo Association 2006

Certifications

- Licensed Associate Counselor – Arizona State Board of Behavioral Health (LAC-18841)
- Olweus Bullying Prevention Program
- Single Ssahng Jeol Bong (nunchaku)
- Single Bahng Mahng Ee (stick)
- Double Ssahng Jeol Bong
- Double Bahng Mahng Ee
- Long Range Jahng Bong (long staff)
- Mid Range Jahng Bong
- Sahm Dahm Bong (3 sectional staff)
- Jee Pahng Ee (cane)

- Ssahng Nat (Kama)
- Joint Locks
- Knife Defense
- Level 1 Jeet Kune Do
- Pressure Point Control Tactics
- Tai Chi
- Ground Fighting
- Olympic Sparring
- Compliance/Defense/Takedown (CDT)
- Last Resort Tactics (LRT)
- Sexual Harassment and Rape Prevention (SHARP) systems
- Safety N.E.T Kids
- Kids 'N Power
- Keysi Fighting Method